



Re:refreshments

# BIG DATA: BIG DEAL

THUR 28  
FEB

## University of Worcester

Conference Centre (meet at the university reception area)

St John's Campus, Henwick Road, Worcester WR2 6AJ

Doors open: 7pm for snacks and cake

Event starts: 7.30pm

Ages 16 +



Much has been said about data mining and predictive analytics to influence the outcomes of national elections and shape our opinions. This talk will present thought-provoking, positive scenarios of how advanced analytics are being used to bring good outcomes for society, including challenging bias in the police and joining up the health and social care sectors.

The presentation will be introduced by Dr Kim Stansfield, Associate Professor in transformational systems, at Warwick University.

It's free to come - why not bring a group?

You can sign up on our Facebook page, Re:Think Worcester, or just come along on the evening.

Visit our website, [www.rethinkworcester.co.uk](http://www.rethinkworcester.co.uk),

for more information. Any questions? Please call 01905 726662.



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